

Michael Cagney

VIDEO & MOTION GRAPHICS | PORTFOLIO - MICHAELCAGNEY.COM

Profile

I am a well-rounded video and motion graphics professional with a deep technical knowledge and the ability to strategize with clients.

Employment History

Editor & Motion Graphics, Moira Studio, Boston

MAY 2025 – NOVEMBER 2025

Moira is a cross-cultural agency that creates inclusive advertising & political ads. This role sharply increased my ability to deliver high-quality work under intense pressure and tight deadlines.

- Created 182 political ads in 6 mos during the 2024 Election Cycle
- Worked on Presidential, Senate, House, & Governor campaigns across the U.S.

Video & Motion Graphics, Attendance on Demand, Detroit

MARCH 2021 – MARCH 2024

Produced content as a part of the in-house marketing team at a software company.

- Instrumental in the development of a new direct-to-client brand
- Created motion graphics to support a highly technical product

Owner, Cagney Video LLC

JANUARY 2019 – PRESENT

In 2024 my freelance clients included Moira Studios, UofM School of Public Health, TrueCCU, Clear Ad Group, Rock Lansing, and GPS Realty.

Videographer, M3 Group, Lansing

JANUARY 2017 – MAY 2020

Directed and produced 50+ videos for a full-service advertising agency, working with Gov. Whitmer, other government officials, Lansing organizations, and national clients to deliver impactful content.

- Won 5 national video awards
- Helped develop the video department and find/retain clients

Education

B.A. Creative Advertising, Michigan State University

Minor in Animation

Drone License, FAA

JULY 2018 – PRESENT

References

Clemencia Herrera from Moira Studios

Mark Warner from MEDC

Details

Lansing, MI

517.315.7633

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Skills

Editing



Motion Graphics



Filming



Drone



Graphic Design

